



2016 EDITORIAL CALENDAR

	MARCH	JUNE	SEPTEMBER	DECEMBER
Ad close	2-12-2016	5-6-2016	8-1-2016	11-9-2016
Materials due	2-17-2016	5-11-2016	8-4-2016	11-14-2016
Digital, iPad and Android app editions	X	X	X	X
Print edition <i>Mails with Concrete Contractor, Equipment Today, Asphalt Contractor</i>			X	
IN EVERY ISSUE	Sustainable products Sustainable project profile Technology update Fuel for Thought			
Educational Resources	Green building Green accredited contractors Green regulations & standards Marketing for green contractors			
Sustainable Feature <i>Topics are covered regularly in our 2016 issues.</i>	Demolition/recycling Water & energy efficiency Minimizing emissions Optimizing renewable resources Maximizing dealer relationships Safety & well-being			

PRELIMINARY EDITORIAL CALENDAR: Dates and topics are subject to change without notice.