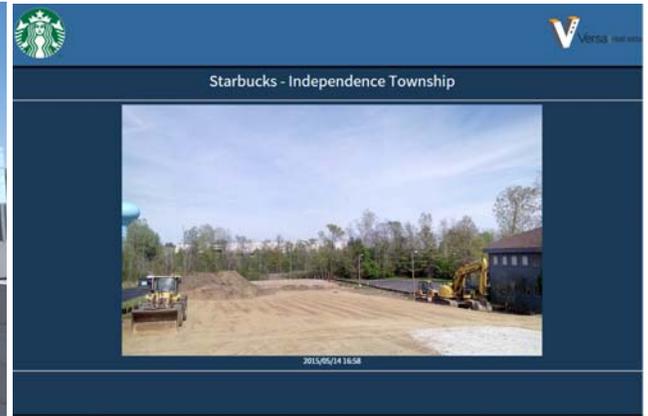


## CUSTOMER CASE STUDY



VERSA develops retail, industrial, office and medical office properties across the United States. Staying on top of multiple fast-moving projects is a challenge and VERSA is committed to providing a smooth and efficient development process. VERSA decided to start employing construction site cameras to help the team keep projects on track and share progress with stakeholders.

The VERSA team chose to deploy a Sensera Systems **MC-30** camera on its retail development projects.

“We develop numerous fast-moving projects at a time and it’s essential for us, our general contractors, and tenants to see the construction progress of each of our developments. The prior site cameras we had looked at were expensive and inflexible for our type of work. We discovered Sensera Systems and found the **MC-30 MultiSense** cameras to be an ideal fit. They are up and running in less than 5 minutes from the time we take them out of the box. Solar power and the cellular connection means that we do not need to worry about having power or internet service at our job sites. Also, the cameras are very portable and we can easily move them from job to job. Most importantly, they price is right. Their software works great and we love being able to share live construction images with our tenants. The cameras and service that Sensera Systems offers has been great and we plan on using them on many more projects in the future.”

**Josh Cykiert** – Project Manager, VERSA Development

### About VERSA Development

VERSA Development is a national real estate firm with a focus on development and acquisition of high-performance assets. VERSA manages all aspects of project preparation, deal flow and construction. With deep command of land assemblage, site analysis, financing, and other operations, VERSA Development is ideally positioned to ensure efficiency and maximize yield for business partners by envisioning a site’s best use. More info at [www.versacos.com](http://www.versacos.com).



[www.SenseraSystems.com](http://www.SenseraSystems.com)