

Asphalt Contractor 2016 EDITORIAL CALENDAR

Best Practices in Paving, Preservation and Plant Operations

	JANUARY	FEBRUARY	MARCH/ APRIL	MAY	JUNE/ JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad close	12-3-2015	1-4-2016	2-10-2016	4-6-2016	5-11-2016	7-1-2016	8-3-2016	9-2-2016	10-5-2016	11-1-2016
Materials due	12-8-2015	1-7-2016	2-16-2016	4-11-2016	5-16-2016	7-7-2016	8-8-2016	9-8-2016	10-11-2016	11-4-2016
Special Reports			World of Asphalt Show Report	Top 30 Editor's Choice Awards Chosen by the <i>Asphalt Contractor</i> editorial staff	Technology - GPS and Other Jobsite Tools The latest trends to help improve productivity on jobsites	Showcase & Buyers' Guide Comprehensive listing of equipment and technology offerings for asphalt contractors and producers	Quality Control Technology Guide Improve the quality of asphalt you produce, lay and preserve	Training Review and Schedule Leading suppliers' list of training opportunities	Asphalt Recycling & Crushing Plants Insider's look at the latest trends and technologies	2015 Industry Forecast Industry experts predict the year ahead
Plant Matters	<i>Innovative, how-to solutions to maximize asphalt production capabilities</i>									
Paving Innovations	<i>Project profiles address specification and logistical challenges</i>									
Pavement Preservation	<i>Meet the growing demand to maintain the country's aging infrastructure by focusing on techniques and equipment to extend the life cycle of good roads</i>									
New Products	<i>The latest equipment and technology unveiled to the asphalt industry</i>									
Bonus Distribution Trade Shows and Events	National Pavement Expo World of Concrete NAPA Annual Meeting AED Summit & CONDEX	ARRA/ AEMA/ISSA	World of Asphalt		NAPA Midyear Meetings	APWA Show				
Supplements										
Marketing Specials		World of Asphalt Preview Special: Place an ad and receive a spotlight promo to highlight your WOA products!			Preservation Spotlight: Place an ad and receive equal space for your preservation product release!			Training Special: Submit a training schedule and purchase a full-page ad to get the facing page 50% off!		

PRELIMINARY EDITORIAL CALENDAR: Dates and topics are subject to change without notice.