

EXHIBITOR
PROSPECTUS

PAVEMENT® Asphalt
MAINTENANCE & RECONSTRUCTION Contractor™

NATIONAL **PAVEMENT** **EXPO** 2017™

SAVE THE DATE

February 1-4, 2017
Music City Center | Nashville, TN

Nashville
MUSIC CITY



MAXIMIZE YOUR BUSINESS.



FOR
Construction
PROS.com™

Equipment
TODAY™

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CONCRETE
CONTRACTOR™

Asphalt
Contractor™

PAVEMENT®
MAINTENANCE & RECONSTRUCTION

NATIONAL
PAVEMENT
EXPO™

Sustainable
CONSTRUCTION™

OEM Off-Highway™

An AC Business Media Expo

MAXIMIZE YOUR BUSINESS

In 2017, National Pavement Expo returns to its roots ... Nashville, Tennessee! In fact, Nashville is the birthplace of NPE. No wonder exhibitors and attendees feel right at home.

We hope you will join us as National Pavement Expo once again brings together exhibitors and contractors who make their living from asphalt and concrete paving, sealcoating, striping, sweeping, cracksealing, pavement repair and snow removal.

We're equal parts education, networking and buying ... offering something for paving professionals at every stage of their careers and for businesses of every size. Our goal? To help you and attendees maximize profits and success!

National Pavement Expo serves professionals in:

- Asphalt paving
- Concrete paving
- Sealcoating
- Striping/markings
- Sweeping
- Asphalt patch/pothole repair
- Hot/cold pour crack repair
- Infrared
- Traffic control and safety
- Earth moving/site preparation
- Curbing
- Recycling and reclaiming
- Snow removal



MAXIMIZE YOUR





National Pavement Expo helps you maximize your investment by providing an engaging forum for you to meet face-to-face with clients and prospects.

- **Engage face-to-face.** Greet customers and prospects at your booth in the Exhibit Hall.
- **Make the sale.** Year after year, NPE exhibitors report strong sales attributed to the show.
- **Expand your lead list.** NPE exhibitors consistently list lead generation as an essential measure of their success at the show.
- **Get connected.** Find out what's happening in the industry from colleagues, clients and consultants.
- **Promote.** Take advantage of our promotional reach to put your company name in front of our extensive database of pavement and pavement maintenance professionals.
- **Offer VIP invitations.** Request our customized VIP invitations, available to you at no charge, and distribute them to your clients and prospects for free access to the Exhibit Hall.
- **Learn.** Attend the conference management sessions to improve your business skills or take in a session or two in your industry segment to hear what your customers are learning.
- **Enjoy.** Appreciate our well-organized exhibit experience.

EXHIBIT SPACE PRICING

Early-Bird Pricing: \$22.00 / square foot by Aug. 30, 2016

Standard Pricing: \$24.00 / square foot after Aug. 30, 2016

Reserve your space today!



Music City Center

PRELIMINARY 2017 SCHEDULE

EXHIBIT HALL HOURS

Wednesday, Feb. 1 (Preview Night)

Thursday, Feb. 2

Friday, Feb. 3

CONFERENCE PROGRAM

Wednesday, Feb. 1 through

Saturday, Feb. 4

SPECIAL EVENTS

PREVIEW NIGHT

Wednesday, Feb. 1

4:30 – 6:30 p.m.

PAVEMENT AWARDS

Wednesday, Feb. 1

during Preview Night

6:00 – 6:30 p.m.

INDUSTRY ROUNDTABLES

Thursday, Feb. 2 & Friday, Feb. 3

Nashville[®] MUSIC CITY

... MAXIMUM FUN

- National Pavement Expo exhibitors and attendees LOVE Nashville for its easy access — whether you drive or fly — and for great food, evening activities and affordable lodging.
- Chosen by *Lonely Planet* as the only U.S. city for its 10-city Best in Travel 2016 top destinations (#BestinTravel). *Lonely Planet*, the world's leading travel media company, explained, "Country music is still the heart and soul of Music City, but poke your head outside the honky-tonks of lower Broadway and you'll notice new sounds in the air: the grind of construction work, excited chatter at the latest restaurant or art gallery opening and the energetic thrum of new business."
- From *BonAppetit.com*, "When it comes to restaurants that rock, there's no question: Nashville is one of the country's top destinations."
- *Conde Nast Traveler* says, Nashville is booming and the Music City Center is the pulse of it all. Known for its trendy new restaurants and its eclectic music scene, Nashville has become a popular destination for many. Endless entertainment options are just steps away from the Music City Center.



RESERVE YOUR SPACE TODAY

Contact one of our show team members: 800-538-5544

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