

2013 Editorial Calendar

	JANUARY	FEBRUARY/ MARCH	APRIL/ MAY	JUNE/ JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
Ad close	12-12-2012	2-5-2013	4-16-2013	5-24-2013	7-19-2013	9-12-2013	11-8-2013
Materials due	12-20-2012	2-13-2013	4-24-2013	6-4-2013	7-29-2013	9-20-2013	11-19-2013
Cover Feature <i>Profile of a leading concrete contractor, detailing the company's success and how it got where it is today</i>	■	SAFETY SPECIAL ISSUE Each article will focus on safety — equipment and tool safety features, jobsite safety, safety equipment and contractor safety programs.	■	■	■	SHOWCASE Annual photo-and-features guide to products for concrete contractors and the Contractors' Choice 2013 Top Products	■
Topics  Throughout 2013, watch for special reports on sustainable construction	Concrete cutting Jobsite technology Concrete consolidation Trowels		Finishing Testing equipment Pumps and placing Repair	Forming Pervious concrete Site prep Mixers	Tilt-up BIM Industrial floors Rebar accessories		Roadbuilding ICFs Concrete anchors Software and computer programs
Regular Columns "Challenging the System" by Bruce Suprenant "Legal Matters" by Dave Whitlock "Business 101" by Brad Humphrey	■		■	■	■		■
Bonus/Show Distribution	WOC, NPE, ARA			CFA	ASCC, TCA, ICPC		AED, WOC
Second Cover	DECORATIVE CONTRACTOR	POLISHING CONTRACTOR	POLISHING CONTRACTOR	DECORATIVE CONTRACTOR	POLISHING CONTRACTOR	DECORATIVE CONTRACTOR	POLISHING CONTRACTOR
Supplements					 		

Dates and topics are subject to change without notice.

2013 Display ad rates

	1X	4X	6X	8X	12X
Full Page Spread	\$7,335	\$6,110	\$5,090	\$4,415	\$4,005
Full Page	4,395	3,665	3,070	2,945	2,860
2/3 Page	3,515	2,925	2,445	2,380	2,315
1/2 Page Standard	3,305	2,340	2,115	2,045	1,975
1/2 Page	2,665	2,235	1,855	1,800	1,750
1/3 Page	1,975	1,645	1,375	1,340	1,295
1/4 Page	1,515	1,260	1,060	1,025	995

Color Rates: Four-color process \$1,275

Ad Sizes & Specifications

Located on **page 14** or on our marketing and advertising resource center at ForConstructionPros.com/Advertise.

Nancy Terrill, Publisher

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