

2013 Editorial Calendar

	JANUARY	FEBRUARY	MARCH/ APRIL	MAY	JUNE/ JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad close	12-5-2012	1-9-2013	2-4-2013	4-8-2013	5-14-2013	7-3-2013	8-6-2013	9-4-2013	10-2-2013	10-30-2013
Materials due	12-10-2012	1-14-2013	2-7-2013	4-11-2013	5-17-2013	7-9-2013	8-9-2013	9-9-2013	10-7-2013	11-4-2013
Special Reports  Throughout 2013, watch for special reports on sustainable construction			WORLD OF ASPHALT Show Report		QUALITY CONTROL TECHNOLOGY GUIDE: Improve the quality of asphalt you produce, lay and preserve	SHOWCASE AND BUYERS' GUIDE: Comprehensive listing of equipment and technology offerings for asphalt contractors and producers	ASPHALT RECYCLING AND CRUSHING PLANTS: Insider's look at the latest trends and technologies	TRAINING REVIEW AND SCHEDULE: Leading suppliers' list of training opportunities	TECHNOLOGY — GPS AND OTHER JOBSITE TOOLS: Products to improve productivity on the jobsite	2014 INDUSTRY FORECAST: Industry experts predict the year ahead
Plant Matters	<i>Innovative, how-to solutions to maximize production capabilities</i>									
Paving Innovations	<i>Project profiles address specification and logistical challenges</i>									
Pavement Preservation	<i>Meet the growing demand to maintain the country's aging infrastructure by focusing on techniques and equipment to extend the life cycle of good roads</i>									
New Products	<i>The latest equipment and technology unveiled to the asphalt industry</i>									
Bonus/Show Distribution	NPE, WOC, ARA	ARRA/ AEMA/ ISSA, ATSSA	WOA			APWA				AED
Trade Shows & Supplements			ASPHALT & PAVEMENT INDUSTRY DIRECTORY				 Fall 2013			
Advertising Specials								Submit a training schedule and purchase a full-page ad to get the facing page 50% off!		

Dates and topics are subject to change without notice.

2013 Display ad rates

	1X	4X	6X	8X	12X
Full Page Spread	\$4,900	\$4,650	\$4,330	\$4,105	\$3,730
Full Page	2,865	2,730	2,530	2,410	2,195
2/3 Page	2,565	2,445	2,320	2,170	1,985
1/2 Page Standard	2,435	2,350	2,155	2,050	1,875
1/2 Page	2,160	2,035	1,900	1,800	1,655
1/3 Page	2,015	1,915	1,775	1,675	1,535
1/4 Page	1,735	1,645	1,520	1,445	1,325

Color Rates: Four-color process \$1,275

Ad Sizes & Specifications

Located on **page 14** or on our marketing and advertising resource center at ForConstructionPros.com/Advertise.

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