

Asphalt Contractor

Classified Advertising

REACH 10,000* asphalt professionals

Asphalt Contractor is the only industry source providing cutting-edge information on all three segments of the asphalt industry—production, paving, preservation—in EVERY issue. When you partner with *Asphalt Contractor*, your messages reach valued industry decision makers who turn to us as the credible source for accurate, in-depth information about the entire life cycle of asphalt and paving.

Classified advertising:

Circulation 10,000 BPA Audited.
Published 10 times annually: January, February, March/April, May, June/July, August (Showcase), September, October, November, December.



CYGNUS
BUSINESS MEDIA

A CYGNUS BUSINESS MEDIA BRAND

*Based on June 2011 BPA statement TQ=10,000



Small investment.

BIG RETURN.

Asphalt Classified Ad Rates 2012

	1X	4X	8X	10X
Full page Color	\$1,775	\$1,695	\$1,615	\$1,540
Full Page B&W	1,670	1,595	1,510	1,435
1/2 Page Color	930	875	815	760
1/2 Page B&W	820	760	705	645
1/4 Page Color	545	530	505	470
1/4 Page B&W	435	415	385	360
2 Column Inch Color	295	265	250	240
2 Column Inch B&W	240	210	200	190
1 Column Inch Color	180	170	160	145
1 Column Inch B&W	120	105	100	95

Print advertising price net per issue

Print + web/email classified advertising packages also available

For more information:

Barb Levin
Phone-800-538-5544 / Fax: 847-831-2097
Barb.Levin@Cygnus.com

Payment conditions:

All rates listed are net rates per insertion.
All Special Section advertising is pre-paid prior to closing. MasterCard, Visa, American Express accepted.

Pre-Payment Mailing Address:

Cygnus Business Media
1233 Janesville Avenue
Fort Atkinson, WI 53538