

2012 Editorial Calendar

	JANUARY	FEBRUARY/ MARCH	APRIL/ MAY	JUNE/ JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
Ad close	12-5-2011	1-9-2012	3-9-2012	5-8-2012	7-10-2012	9-11-2012	11-6-2012
Materials due	12-9-2011	1-12-2012	3-14-2012	5-11-2012	7-13-2012	9-14-2012	11-9-2012
Feature Articles <i>Throughout 2012, watch for special reports on the growing importance of sustainable construction.</i> 	2012 STATE OF THE INDUSTRY REPORT: Analysis of factors affecting the rental market and the contractors who rent	RENTAL SHOW ISSUE: New products introduced at the only trade show dedicated to the equipment rental market	AERIAL INDUSTRY REPORT: In-depth look at the dynamic forces at play within the aerial market	RENTER'S REVIEW: Our staff breaks down real rental experiences	BUSINESS SURVIVAL GUIDE: Economic forecasts plus marketing and service advice to help your business succeed	READERS' CHOICE AWARDS: Subscriber profiles of their top-performing products	2013 SHOWCASE Annual pictorial product guide with hundreds of products listed by photo and features information
Earthmoving	Excavators	Compact wheel loaders	Skid steers	Trenchers	Backhoe - loaders and attachments	Skid steers	
Construction Support	Concrete equipment	Lifts	Compaction	Blades and saws	Concrete equipment	Power sources	
DIY-Light	Lawn and grounds	Floor equipment	Lawn and grounds	Floor equipment	Home improvement		
Special Reports	Blades and saws	Engines, trailers Rental Business Matters – Technology	Attachments	Pumps	Debris handling	Trucks, engines Technology and innovation	
Bonus Distribution Trade Shows and Events	AED, NPE, WOC	ARA					
Supplements					 	Lift and Access Showcase & Symposium	

Dates and topics are subject to change. For updated information throughout the year, visit our marketing and advertising online resource at ForConstructionPros.com/Advertise or contact your Cygnus Construction Network consultant.